

NEWS RELEASE



Carriage House Auto Spa & Café – Grand Opening

FLORENCE, KENTUCKY – February 17, 2009 – When a group of local, young professionals envisioned a unique auto care business founded on the principle that classic, old world-style, and friendly service should be combined with premium, state-of-the-art technology – Carriage House Auto Spa was born. In 2006, after assembling a group of investors, including business professionals, Fortune 500 executives, and entrepreneurs, the founders opened their first location in Loveland, Ohio.

In March, the group will unveil its newest concept – Carriage House Auto Spa & Café, located at 7200 Dixie Highway, Florence, Kentucky 41042, which will feature an automated, compact tunnel car wash integrated with a full-service café that will be unique in the Tri-State area. “There’s really nothing else quite like it in the local market,” says Dave Fissel, co-founder. “We’re providing an attractive combination of products and services packaged in a beautiful building. It looks more like a high-end retail establishment than a car wash.” Customers will be able to order from a menu of specialty coffee drinks and fresh deli options via an intercom system prior to driving through the car wash tunnel. Their orders will be awaiting them as they exit, which can be picked-up from a quick service window. Customers can also walk into the café to relax, meet with friends, or use the free WI-FI internet system.

“What makes Carriage House Auto Spa unique is our commitment to the local communities in which we operate,” explains Paul Brophy, investor. “We believe in connecting with the people and organizations that make up the neighborhood, and we want to be a part of its success.” Carriage House Auto Spa has created innovative programs and events in order to raise funds for local causes, such as the Loveland Parent Teacher’s Association, McCormick Elementary School, and various youth athletic programs. Similar programs are planned for Florence, beginning with a grand opening launch event to benefit a local charity. This event is scheduled in March and all proceeds raised will go to Cancer Family Care, a non-profit organization with an office in Florence, Kentucky.

Carriage House Auto Spa has set goals to grow the company within the Greater Cincinnati area to ten locations within seven years. “This is an exciting time for our company,” says Dave Fissel. “We’re thrilled to be able to provide local employment opportunities in this troubling economic environment.” Carriage House Auto Spa benefits from its active investor base made up of people engaged in the communities in which it operates, reinforcing the local foundation of the company.

About Carriage House Auto Spa

Carriage House Auto Spa is a full-service car wash and café company based in Cincinnati, Ohio. With locations in Ohio and Kentucky, Carriage House Auto Spa is bringing a new approach to the car wash business by combining classic customer service and a focus on community relationships with leading edge technology and innovative retailing concepts. Carriage House Auto Spa features a specialized car wash system in all of its locations, which is the only one of its kind officially approved for use by BMW and Mercedes Benz.

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